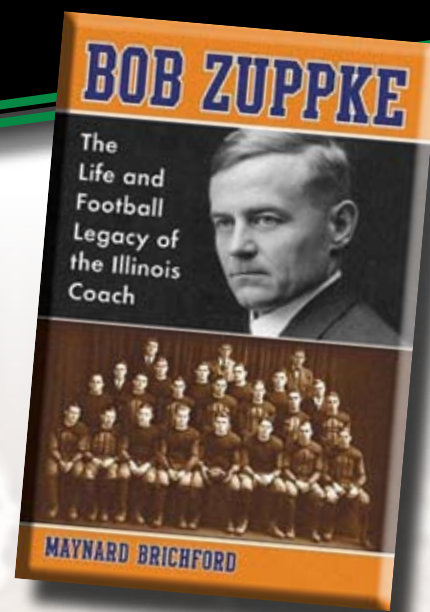


# BOB ZUPPKE

## and the Foundations of Illinois Football

December 3 • 3:00 - 4:00 p.m.  
Lewis Auditorium • Ground Floor

Our special guest, Maynard Brichford is the author of a compelling biography of Bob Zuppke - the head football coach at the University of Illinois from 1912 to 1941. The book is a study of Zuppke's passion for football, his advocacy for its educational value and his ability to promote and market the game.



A limited number of copies of *Bob Zuppke: The Life and Football Legacy of the Illinois Coach* will be available to purchase at a cost of \$20 (cash/check/credit accepted).

Maynard Brichford is a university archivist emeritus at the University of Illinois.



**The Urbana Free Library**

210 West Green Street • Urbana, Illinois 61801 • 217-367-4057 • [urbanafreelibrary.org](http://urbanafreelibrary.org)