

THE URBANA FREE LIBRARY

SUMMARY STATISTICS

SEPTEMBER 2011

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	SEP 2010	Percent Change	SEP 2011	Percent of Library Total SEP 2011
CIRCULATION BY ITEM				
Adult Services items	39,720	7	42,554	64
Children's Services items	16,574	18	19,588	29
MyMediaMall downloaded items	304	60	486	1
Interloan items borrowed	<u>4,122</u>	<u>-2</u>	<u>4,028</u>	<u>6</u>
Total Circulation at Urbana	60,720	10	66,656	100
INTERLOAN lent to other libraries	7,515	0	7,515	
CIRCULATION BY CARDHOLDER				
Circulation to Urbana cardholders	47,104	12	52,599	80
Circulation to reciprocal cardholders	<u>12,488</u>	<u>8</u>	<u>13,435</u>	<u>20</u>
Total Circulation at Urbana	59,592	11	66,034	100
COLLECTION				
Adult Services	201,491	1	202,688	64
Children's Services	84,752	-5	80,235	25
Archives	33,563	1	33,754	11
Electronic databases	<u>50</u>	<u>-</u>	<u>50</u>	<u>0</u>
Total Collection (items held at end of month)	319,856	-1	316,727	100
QUESTIONS ASKED				
Adult Services	5,002	17	5,869	52
Children's Services	2,875	20	3,455	30
Archives	<u>1,076</u>	<u>92</u>	<u>2,071</u>	<u>18</u>
Total Questions	8,953	27	11,395	100
PUBLIC COMPUTER SESSIONS				
Adult Services	7,490	4	7,827	86
Children's Services	1,157	-15	979	11
Archives	<u>370</u>	<u>-6</u>	<u>347</u>	<u>4</u>
Total Computer Sessions (excludes online catalog)	9,017	2	9,153	100
PATRON COUNTS				
Library cards (held at end of month)	13,371	-4	12,771	
Archives users	314	-16	265	
Door count	40,248	-2	39,592	
UFL webpage users (unique visits)	44,781	7	48,101	
PROGRAMS & PR EVENTS				
Programs	70		67	
Program attendance	2,393		1,768	
PR events	6		11	
Public contacts at PR events	705		562	

NOTES:

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Circulation & Collection by Format

SEPTEMBER 2011
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CIRCULATION BY FORMAT	SEP 2010	Percent Change	SEP 2011	Percent of Total Circulation SEP 2011
Books	30,140	8	32,416	49
Magazines (issues)	1,809	7	1,937	3
Audiobooks	1,584	12	1,775	3
Audio Music	6,256	12	7,002	11
Educational Videos/DVDs/CD-ROMs	1,567	4	1,634	2
Entertainment Videos/DVDs	14,938	16	17,378	26
MyMediaMall downloaded items (all formats)	304	60	486	1
Interloan items borrowed (all formats)	<u>4,122</u>	<u>-2</u>	<u>4,028</u>	<u>6</u>
TOTAL LIBRARY CIRCULATION	60,720	10	66,656	100

COLLECTION BY FORMAT	Items Held at end of SEP 2010	Percent Change	Items Held at end of SEP 2011	Percent of Total Collection SEP 2011
Books	258,780	-1	257,067	81
Magazine titles (print and microfilm)	1,152	2	1,179	0
Newspaper titles (print and microfilm)	126	10	139	0
Microforms, other	4,400	0	4,392	1
Maps	450	0	450	0
Photographs	11,277	0	11,277	4
Archival collections	430	0	430	0
Audiobooks	4,962	-16	4,183	1
Audio Music	19,608	7	21,034	7
Educational Videos/DVDs/CD-ROMs	6,693	-29	4,721	1
Entertainment Videos/DVDs	<u>11,928</u>	<u>-1</u>	<u>11,805</u>	<u>4</u>
TOTAL LIBRARY COLLECTION	319,806	-1	316,677	100

COLLECTION BY FORMAT MONTHLY ACTIVITY	Items Held at start of SEP 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of SEP 2011
Books	255,571	1,447	-49	1,496	257,067
Magazine titles (print and microfilm)	1,180	0	1	-1	1,179
Newspaper titles (print and microfilm)	139	0	0	0	139
Microforms, other	4,392	0	0	0	4,392
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audiobooks	4,161	23	1	22	4,183
Audio Music	20,885	44	-105	149	21,034
Educational Videos/DVDs/CD-ROMs	4,694	27	0	27	4,721
Entertainment Videos/DVDs	<u>11,645</u>	<u>130</u>	<u>-30</u>	<u>160</u>	<u>11,805</u>
TOTAL COLLECTION ACTIVITY	314,824	1,671	-182	1,853	316,677

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Reference & Computer Use

SEPTEMBER 2011
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QUESTIONS ASKED	SEP 2010	Percent Change	SEP 2011	Percent of Total Questions SEP 2011
Adult Services				
Reference	3,043	35	4,097	36
Holds	694	8	750	7
Other	<u>1,265</u>	<u>-19</u>	<u>1,022</u>	<u>9</u>
Total Adult Questions	5,002	17	5,869	52
				0
Children's Services				
Reference	1,014	29	1,307	11
Holds	1,655	-70	492	4
Other	<u>206</u>	<u>704</u>	<u>1,656</u>	<u>15</u>
Total Children's Questions	2,875	20	3,455	30
Archives				
Reference	789	66	1,309	11
Other	<u>287</u>	<u>166</u>	<u>762</u>	<u>7</u>
Total Archives Questions	1,076	92	2,071	18
TOTAL QUESTIONS ASKED	8,953	27	11,395	100

PUBLIC COMPUTER SESSIONS (excludes online catalog)	SEP 2010	Percent Change	SEP 2011	Percent of Total Sessions SEP 2011
Adult & Teen Internet sessions	6,681	1	6,751	74
Express Internet sessions	733	34	984	11
Parent Internet sessions	441	-3	429	5
Child Internet sessions	413	-17	342	4
Archives Internet sessions	<u>370</u>	<u>-6</u>	<u>347</u>	<u>4</u>
Total Internet sessions	8,638	2	8,853	97
Total scanner use	76	21	92	1
Total CD-ROM game sessions (Children's)	303	-31	208	2
TOTAL COMPUTER SESSIONS	9,017	2	9,153	100

ONLINE ACCESS	SEP 2010	Percent Change	SEP 2011
UFL webpages viewed	112,660	-1	111,004
UFL webpage users (unique visits)	44,781	7	48,101
Online catalog searches	56,756	8	61,538

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Patron Statistics

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LIBRARY CARDS HELD	Cards Held at end of SEP 2010	Percent Change	Cards Held at end of SEP 2011	Percent of Total Cards SEP 2011
Residents adult	11,541		11,050	87
Residents jr/sr high school	773		653	5
Residents child	716		709	6
Total Resident Cards	13,030	-5	12,412	97
Non-residents adult	270		298	2
Non-residents jr/sr high school	47		36	0
Non-residents child	24		25	0
Total Non-Resident Cards	341	5	359	3
TOTAL LIBRARY CARDS HELD	13,371	-4	12,771	100

LIBRARY CARDS MONTHLY ACTIVITY	SEP 2010	Percent Change	SEP 2011	Percent of Card Activity SEP 2011
Residents adult	267		294	53
Residents jr/sr high school	28		10	2
Residents child	22		28	5
Non-residents adult	16		10	2
Non-residents jr/sr high school	2		0	0
Non-residents child	3		0	0
Total New Cards	338	1	342	61
Residents adult	177		186	33
Residents jr/sr high school	11		5	1
Residents child	5		8	1
Non-residents adult	18		16	3
Non-residents jr/sr high school	3		3	1
Non-residents child	0		0	0
Total Cards Renewed	214	2	218	39
TOTAL LIBRARY CARD ACTIVITY	552	1	560	100

ARCHIVES USERS	SEP 2010	Percent Change	SEP 2011	Percent of Archives Users SEP 2011
Urbana	133		83	31
Champaign	71		60	23
Champaign County	53		59	22
Illinois	20		35	13
Out of state	37		28	11
TOTAL ARCHIVES USERS	314	-16	265	100

THE URBANA FREE LIBRARY
Circulation Detail
(excludes downloads and interloan)

SEPTEMBER 2011
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ADULT CIRCULATION	SEP 2010	Percent Change	SEP 2011	Percent of Adult Circ SEP 2011	Percent of Total Circ SEP 2011
Nonfiction books	8,022	-1	7,972	19	12
Fiction hardback books	8,160	-1	8,118	19	12
Fiction paperback books	1,930	-1	1,909	4	3
Large print books	547	0	546	1	1
Total Adult Books	18,659	-1	18,545	44	28
Total Adult VF & Magazines (issues)	1,634	10	1,801	4	3
Audiobooks on tape	115	-100	0	0	0
Audiobooks on disc	932	12	1,041	2	2
Music CDs	5,849	14	6,686	16	10
Total Adult Audio	6,896	12	7,727	18	12
Educational videos	65	-100	0	0	0
Educational DVDs	696	29	900	2	1
Entertainment videos	178	-100	0	0	0
Entertainment DVDs	11,592	17	13,581	32	20
Total Adult Video	12,531	16	14,481	34	22
TOTAL ADULT CIRCULATION (excludes downloads and interloan)	39,720	7	42,554	100	64

CHILDREN'S CIRCULATION	SEP 2010	Percent Change	SEP 2011	Percent of Child Circ SEP 2011	Percent of Total Circ SEP 2011
Nonfiction books	3,112	27	3,955	20	6
Fiction hardback books	1,371	29	1,766	9	3
Fiction paperback books	1,069	-22	832	4	1
Easy books	5,123	28	6,571	34	10
Baby books	806	-7	747	4	1
Total Children's Books	11,481	21	13,871	71	21
Total Children's Magazines (issues)	175	-22	136	1	0
Audiobooks on tape	6	-100	0	0	0
Audiobooks on disc	531	38	734	4	1
Music cassettes & CDs	407	-22	316	2	0
Total Children's Audio	944	11	1,050	5	2
Educational CD-ROMs	216	-25	163	1	0
Educational videos	79	-100	0	0	0
Educational DVDs	511	12	571	3	1
Entertainment videos	192	-100	0	0	0
Entertainment DVDs	2,976	28	3,797	19	6
Total Children's Video	3,974	14	4,531	23	7
TOTAL CHILD CIRCULATION (excludes downloads and interloan)	16,574	18	19,588	100	29

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Adult Collection Detail

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ADULT COLLECTION	Items Held at end of SEP 2010	Percent Change	Items Held at end of SEP 2011	Percent of Adult Coll SEP 2011	Percent of Total Coll SEP 2011
Reference books	4,005	-17	3,334	2	1
Nonfiction books	71,806	1	72,317	36	23
Fiction hardback books	61,197	2	62,707	31	20
Fiction paperback books	25,656	-1	25,369	13	8
Large print books	4,933	4	5,124	3	2
Total Adult Books	167,597	1	168,851	83	53
Total Adult Magazines (titles)	437	0	436	0	0
Total Adult Newspapers (titles)	19	0	19	0	0
Audiobooks on tape	1,209	-100	1	0	0
Audiobooks on disc	1,993	19	2,365	1	1
Music CDs	18,355	7	19,723	10	6
Total Adult Audio	21,557	2	22,089	11	7
Educational videos	1,674	-100	0	0	0
Educational DVDs	2,093	20	2,506	1	
Entertainment videos	662	-97	17	0	0
Entertainment DVDs	7,452	18	8,770	4	3
Total Adult Video	11,881	-5	11,293	6	4
TOTAL ADULT COLLECTION	201,491	1	202,688	100	64

ADULT COLLECTION MONTHLY ACTIVITY	Items Held at start of SEP 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of SEP 2011
Reference books	3,340	10	16	-6	3,334
Nonfiction books	71,979	300	-38	338	72,317
Fiction hardback books	62,365	323	-19	342	62,707
Fiction paperback books	25,272	88	-9	97	25,369
Large print books	5,090	35	1	34	5,124
Total Adult Books	168,046	756	-49	805	168,851
Total Adult Magazines (titles)	436	0	0	0	436
Total Adult Newspapers (titles)	19	0	0	0	19
Audiobooks on tape	1	0	0	0	1
Audiobooks on disc	2,353	12	0	12	2,365
Music CDs	19,574	44	-105	149	19,723
Total Adult Audio	21,928	56	-105	161	22,089
Educational videos	0	0	0	0	0
Educational DVDs	2,480	26	0	26	2,506
Entertainment videos	17	0	0	0	17
Entertainment DVDs	8,647	85	-38	123	8,770
Total Adult Video	11,144	111	-38	149	11,293
TOTAL ADULT COLLECTION	201,573	923	-192	1,115	202,688

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Children's Collection Detail

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CHILDREN'S COLLECTION	Items Held at end of SEP 2010	Percent Change	Items Held at end of SEP 2011	Percent of Child Coll SEP 2011	Percent of Total Coll SEP 2011
Reference books	1,502	-29	1,061	1	0
Nonfiction books	33,592	-4	32,274	40	10
Fiction hardback books	12,593	-15	10,669	13	3
Fiction paperback books	3,279	15	3,772	5	1
Easy books	23,022	0	22,999	29	7
Baby books	1,495	7	1,593	2	1
Total Children's Books	75,483	-4	72,368	90	23
Total Children's Magazines (titles)	62	0	62	0	0
Audiobooks on tape	258	-91	24	0	0
Audiobooks on disc	1,154	26	1,451	2	0
Music cassettes & CDs	1,188	5	1,246	2	0
Total Children's Audio	2,600	5	2,721	3	1
Educational CD-ROMs	701	-1	695	1	0
Educational videos	1,094	-85	163	0	0
Educational DVDs	998	21	1,208	0	0
Entertainment videos	1,318	-93	88	0	0
Entertainment DVDs	2,496	17	2,930	4	1
Total Children's Video	6,607	-23	5,084	6	2
TOTAL CHILDREN'S COLLECTION	84,752	-5	80,235	100	25

CHILDREN'S COLLECTION MONTHLY ACTIVITY	Items Held at start of SEP 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of SEP 2011
Reference books	1,057	5	1	4	1,061
Nonfiction books	32,024	261	11	250	32,274
Fiction hardback books	11,653	141	1,125	-984	10,669
Fiction paperback books	2,509	132	-1,131	1,263	3,772
Easy books	22,850	143	-6	149	22,999
Baby books	1,584	9	0	9	1,593
Total Children's Books	71,677	691	0	691	72,368
Total Children's Magazines (titles)	62	0	0	0	62
Audiobooks on tape	24	0	0	0	24
Audiobooks on disc	1,441	11	1	10	1,451
Music cassettes & CDs	1,246	0	0	0	1,246
Total Children's Audio	2,711	11	1	10	2,721
Educational CD-ROMs	695	0	0	0	695
Educational videos	163	0	0	0	163
Educational DVDs	1,207	1	0	1	1,208
Entertainment videos	88	0	0	0	88
Entertainment DVDs	2,893	45	8	37	2,930
Total Children's Video	5,046	46	8	38	5,084
TOTAL CHILDREN'S COLLECTION	79,496	748	9	739	80,235

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Archives Collection Detail

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ARCHIVES COLLECTION	Items Held at end of SEP 2010	Percent Change	Items Held at end of SEP 2011	Percent of Arch Coll SEP 2011	Percent of Total Coll SEP 2011
Books	15,700	1	15,848	47	5
Magazine titles (print and microfilm)	653	4	681	2	0
Newspaper titles (print and microfilm)	107	12	120	0	0
Microfilm, other (reels)	4,143	0	4,136	12	1
Microfiche titles	257	0	256	1	0
Maps	450	0	450	1	0
Photographs	11,277	0	11,277	33	4
Archival collections	430	0	430	1	0
Audio, spoken	348	-2	342	1	0
Audio music	65		65	0	0
Educational videos & DVDs	133	12	149	0	0
TOTAL ARCHIVES COLLECTION	33,563	1	33,754	100	11

ARCHIVES COLLECTION MONTHLY ACTIVITY	Items Held at start of SEP 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of SEP 2011
Books	15,848	0	0	0	15,848
Magazine titles (print and microfilm)	682	0	1	-1	681
Newspaper titles (print and microfilm)	120	0	0	0	120
Microfilm, other (reels)	4,136	0	0	0	4,136
Microfiche titles	256	0	0	0	256
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audio, spoken	342	0	0	0	342
Audio music	65	0	0	0	65
Educational videos & DVDs	149	0	0	0	149
TOTAL ARCHIVES COLLECTION	33,755	0	1	-1	33,754

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Programs & PR Events

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PROGRAMS	Programs SEP 2011	Programs SEP 2012	Attendance SEP 2011	Attendance SEP 2012
Administration				
Presentations/talks	0	0	0	0
Library/department tours	2	0	35	0
Other	1	0	175	0
Total Administration Programs	3	0	210	0
Adult Services				
Presentations/talks	8	8	152	115
Library/department tours	1	1	7	5
School visits to library	0	0	0	0
Library visits to schools	0	0	0	0
Online catalog instruction	0	0	0	0
Musical programs	6	1	728	125
Other	4	0	20+	0
Total Adult Programs	19	10	887	245
Children's Services				
Presentations/talks	4	0	NA	0
Library/department tours	0		0	0
School visits to library	3	14	34	153
Library visits to schools	0	0	0	0
Daycare/other visits to library	0	2	0	27
Library visits to daycares/other	0	0	0	0
Preschool tales	5	5	175	270
Babies' Lap Time	10	10	470	447
Toddler Time	3	3	94	107
Write On!	0	0	0	0
Musical programs	1	1	52	45
Other	15	14	322	359
Total Children's Programs	41	49	1,147	1,408
Archives				
Presentations/talks	3	0	49	0
Library/department tours	0	0	0	0
School visits to library	0	0	0	0
Genealogical/Historical Society	2	2	28	18
Genealogy classes	2	6	72	97
Other	0	0	0	0
Total Archives Programs	7	8	149	115
TOTAL LIBRARY PROGRAMS	70	67	2,393	1,768

PR EVENTS	PR Events SEP 2011	PR Events SEP 2012	Contacts SEP 2011	Contacts SEP 2012
Administration	2	0	35	0
Circulation	1	3	200	343
Adult Services	1	5	425	fairs+radio
Children's Services	2	3	45	219
Archives	0	0	0	0
TOTAL LIBRARY PR EVENTS	6	11	705	562

STAFF EDUCATION & TRAINING	SEP 2010	SEP 2011
Conferences (hrs)	9.00	0
Workshops / courses (hrs)	1.00	1
UFL in-service / webinars (hrs)	<u>10.00</u>	<u>44</u>
TOTAL HOURS STAFF CE & TRAINING	20.00	45.25

PROFESSIONAL ACTIVITY	SEP 2010	SEP 2011
State/national committee meetings (hrs)	0.00	12
IHLS meetings (hrs)	3.50	6
Local community meetings (hrs)	8.50	9
GSLIS mtgs / student interviews (hrs)	<u>0.00</u>	<u>7</u>
TOTAL PROFESSIONAL ACTIVITY	12.00	33.00
(excludes presentations, which are included with programs)		

VOLUNTEER HOURS	SEP 2010	SEP 2011
Administration	0	0
Circulation	0.00	0
Adult Services	188.25	221
Children's Services	90.75	71
Archives	134.50	96
Acquisitions	26.25	27
Community service, Archives	5.25	0
Community service, other	<u>0.00</u>	<u>0</u>
TOTAL VOLUNTEER HOURS	445.00	414.25