

THE URBANA FREE LIBRARY

SUMMARY STATISTICS

AUGUST 2011
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	AUG 2010	Percent Change	AUG 2011	Percent of Library Total AUG 2011
CIRCULATION BY ITEM				
Adult Services items	43,732	10	48,080	66
Children's Services items	18,321	8	19,861	27
MyMediaMall downloaded items	306	18	361	0
Interloan items borrowed	<u>4,130</u>	<u>3</u>	<u>4,245</u>	<u>6</u>
Total Circulation at Urbana	<u>66,489</u>	<u>9</u>	<u>72,547</u>	<u>100</u>
INTERLOAN lent to other libraries	6,590	-9	5,983	
CIRCULATION BY CARDHOLDER				
Circulation to Urbana cardholders	52,310	8	56,498	78
Circulation to reciprocal cardholders	<u>13,754</u>	<u>13</u>	<u>15,510</u>	<u>22</u>
Total Circulation at Urbana	<u>66,064</u>	<u>9</u>	<u>72,008</u>	<u>100</u>
COLLECTION				
Adult Services	202,247	0	201,573	64
Children's Services	84,475	-6	79,496	25
Archives	33,687	0	33,755	11
Electronic databases	<u>50</u>	<u>50</u>	<u>50</u>	<u>0</u>
Total Collection (items held at end of month)	<u>320,459</u>	<u>-2</u>	<u>314,874</u>	<u>100</u>
QUESTIONS ASKED				
Adult Services	5,849	17	6,827	58
Children's Services	4,174	-14	3,584	31
Archives	<u>744</u>	<u>76</u>	<u>1,312</u>	<u>11</u>
Total Questions	<u>10,767</u>	<u>9</u>	<u>11,723</u>	<u>100</u>
PUBLIC COMPUTER SESSIONS				
Adult Services	8,140	13	9,178	83
Children's Services	1,697	-16	1,429	13
Archives	<u>360</u>	<u>12</u>	<u>403</u>	<u>4</u>
Total Computer Sessions (excludes online catalog)	<u>10,197</u>	<u>8</u>	<u>11,010</u>	<u>100</u>
PATRON COUNTS				
Library cards (held at end of month)	13,446	-4	12,854	
Archives users	313	2	319	
Door count	46,366	1	46,697	
UFL webpage users (unique visits)	40,933	20	48,946	
PROGRAMS & PR EVENTS				
Programs	39		57	
Program attendance	1,507		2,024	
PR events	8		7	
Public contacts at PR events	1,596		907	

NOTES:

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Circulation & Collection by Format

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CIRCULATION BY FORMAT	AUG 2010	Percent Change	AUG 2011	Percent of Total Circulation AUG 2011
Books	33,513	3	34,533	48
Magazines (issues)	1,829	19	2,179	3
Audiobooks	1,901	-4	1,817	3
Audio Music	6,430	22	7,855	11
Educational Videos/DVDs/CD-ROMs	1,754	-6	1,648	2
Entertainment Videos/DVDs	16,626	20	19,909	27
MyMediaMall downloaded items (all formats)	306	18	361	0
Interloan items borrowed (all formats)	<u>4,130</u>	<u>3</u>	<u>4,245</u>	<u>6</u>
TOTAL LIBRARY CIRCULATION	66,489	9	72,547	100

COLLECTION BY FORMAT	Items Held at end of AUG 2010	Percent Change	Items Held at end of AUG 2011	Percent of Total Collection AUG 2011
Books	259,606	-2	255,571	81
Magazine titles (print and microfilm)	1,139	4	1,180	0
Newspaper titles (print and microfilm)	125	11	139	0
Microforms, other	4,400	0	4,392	1
Maps	450	0	450	0
Photographs	11,277	0	11,277	4
Archival collections	430	0	430	0
Audiobooks	4,957	-16	4,161	1
Audio Music	19,506	7	20,885	7
Educational Videos/DVDs/CD-ROMs	6,681	-30	4,694	1
Entertainment Videos/DVDs	<u>11,838</u>	<u>-2</u>	<u>11,645</u>	<u>4</u>
TOTAL LIBRARY COLLECTION	320,409	-2	314,824	100

COLLECTION BY FORMAT MONTHLY ACTIVITY	Items Held at start of AUG 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of AUG 2011
Books	256,687	1,170	2,286	-1,116	255,571
Magazine titles (print and microfilm)	1,179	1	0	1	1,180
Newspaper titles (print and microfilm)	139	0	0	0	139
Microforms, other	4,398	0	6	-6	4,392
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audiobooks	4,074	95	8	87	4,161
Audio Music	20,851	89	55	34	20,885
Educational Videos/DVDs/CD-ROMs	4,629	76	11	65	4,694
Entertainment Videos/DVDs	<u>11,516</u>	<u>185</u>	<u>56</u>	<u>129</u>	<u>11,645</u>
TOTAL COLLECTION ACTIVITY	315,630	1,616	2,422	-806	314,824

QUESTIONS ASKED	AUG 2010	Percent Change	AUG 2011	Percent of Total Questions AUG 2011
Adult Services				
Reference	3,126	44	4,513	38
Holds	1,004	4	1,043	9
Other	1,719	-26	1,271	11
Total Adult Questions	5,849	17	6,827	58
Children's Services				
Reference	1,115	-4	1,071	9
Holds	370	-25	276	2
Other	2,689	-17	2,237	19
Total Children's Questions	4,174	-14	3,584	31
Archives				
Reference	528	98	1,046	9
Other	216	23	266	2
Total Archives Questions	744	76	1,312	11
TOTAL QUESTIONS ASKED	10,767	9	11,723	100

PUBLIC COMPUTER SESSIONS (excludes online catalog)	AUG 2010	Percent Change	AUG 2011	Percent of Total Sessions AUG 2011
Adult & Teen Internet sessions	7,450	5	7,855	71
Express Internet sessions	690	80	1,239	11
Parent Internet sessions	572	-16	479	4
Child Internet sessions	680	-6	636	6
Archives Internet sessions	360	12	403	4
Total Internet sessions	9,752	9	10,612	96
Total scanner use (was word processing)	0	###	84	1
Total CD-ROM game sessions (Children's)	445	-29	314	3
TOTAL COMPUTER SESSIONS	10,197	8	11,010	100

ONLINE ACCESS	AUG 2010	Percent Change	AUG 2011
UFL webpages viewed	104,860	8	112,958
UFL webpage users (unique visits)	45,980	6	48,946
Online catalog searches	60,679	6	64,489

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Patron Statistics

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LIBRARY CARDS HELD	Cards Held at end of AUG 2010	Percent Change	Cards Held at end of AUG 2011	Percent of Total Cards AUG 2011
Residents adult	11,610		11,132	87
Residents jr/sr high school	765		674	5
Residents child	716		694	5
Total Resident Cards	13,091	-5	12,500	97
Non-residents adult	287		294	2
Non-residents jr/sr high school	45		36	0
Non-residents child	23		24	0
Total Non-Resident Cards	355	0	354	3
TOTAL LIBRARY CARDS HELD	13,446	-4	12,854	100

LIBRARY CARDS MONTHLY ACTIVITY	AUG 2010	Percent Change	AUG 2011	Percent of Card Activity AUG 2011
Residents adult	432		353	47
Residents jr/sr high school	84		42	6
Residents child	50		35	5
Non-residents adult	8		5	1
Non-residents jr/sr high school	2		0	0
Non-residents child	1		0	0
Total New Cards	577	-25	435	58
Residents adult	251		269	36
Residents jr/sr high school	18		18	2
Residents child	11		10	1
Non-residents adult	15		15	2
Non-residents jr/sr high school	3		0	0
Non-residents child	0		3	0
Total Cards Renewed	298	6	315	42
TOTAL LIBRARY CARD ACTIVITY	875	-14	750	100

ARCHIVES USERS	AUG 2010	Percent Change	AUG 2011	Percent of Archives Users AUG 2011
Urbana	155		104	33
Champaign	57		63	20
Champaign County	59		83	26
Illinois	24		40	13
Out of state	18		29	9
TOTAL ARCHIVES USERS	313	2	319	100

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Circulation Detail
(excludes downloads and interloan)

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ADULT CIRCULATION	AUG 2010	Percent Change	AUG 2011	Percent of Adult Circ AUG 2011	Percent of Total Circ AUG 2011
Nonfiction books	8,592	6	9,098	19	13
Fiction hardback books	9,375	-4	9,010	19	12
Fiction paperback books	2,226	-7	2,060	4	3
Large print books	624	4	646	1	1
Total Adult Books	20,817	0	20,814	43	29
Total Adult VF & Magazines (issues)	1,676	23	2,056	4	3
Audiobooks on tape	105	-100	0	0	0
Audiobooks on disc	1,203	-14	1,040	2	1
Music CDs	6,101	24	7,571	16	10
Total Adult Audio	7,409	16	8,611	18	12
Educational videos	85	-100	0	0	0
Educational DVDs	853	12	958	2	1
Entertainment videos	231	-100	0	0	0
Entertainment DVDs	12,661	24	15,641	33	22
Total Adult Video	13,830	20	16,599	35	23
TOTAL ADULT CIRCULATION (excludes downloads and interloan)	43,732	10	48,080	100	66

CHILDREN'S CIRCULATION	AUG 2010	Percent Change	AUG 2011	Percent of Child Circ AUG 2011	Percent of Total Circ AUG 2011
Nonfiction books	3,127	8	3,392	17	5
Fiction hardback books	1,608	23	1,974	10	3
Fiction paperback books	1,334	-13	1,157	6	2
Easy books	5,691	11	6,325	32	9
Baby books	936	-7	871	4	1
Total Children's Books	12,696	8	13,719	69	19
Total Children's Magazines (issues)	153	-20	123	1	0
Audiobooks on tape	10	-100	0	0	0
Audiobooks on disc	583	33	777	4	1
Music cassettes & CDs	329	-14	284	1	0
Total Children's Audio	922	15	1,061	5	1
Educational CD-ROMs	230	-4	221	1	0
Educational videos	103	-100	0	0	0
Educational DVDs	483	-3	469	2	1
Entertainment videos	260	-100	0	0	0
Entertainment DVDs	3,474	23	4,268	21	6
Total Children's Video	4,550	9	4,958	25	7
TOTAL CHILD CIRCULATION (excludes downloads and interloan)	18,321	8	19,861	100	27

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Adult Collection Detail

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ADULT COLLECTION	Items Held at end of AUG 2010	Percent Change	Items Held at end of AUG 2011	Percent of Adult Coll AUG 2011	Percent of Total Coll AUG 2011
Reference books	4,008	-17	3,340	2	1
Nonfiction books	71,937	0	71,979	36	23
Fiction hardback books	61,851	1	62,365	31	20
Fiction paperback books	25,724	-2	25,272	13	8
Large print books	4,994	2	5,090	3	2
Total Adult Books	168,514	0	168,046	83	53
Total Adult Magazines (titles)	437	0	436	0	0
Total Adult Newspapers (titles)	19	0	19	0	0
Audiobooks on tape	1,213	-100	1	0	0
Audiobooks on disc	2,004	17	2,353	1	1
Music CDs	18,260	7	19,574	10	6
Total Adult Audio	21,477	2	21,928	11	7
Educational videos	1,706	-100	0	0	0
Educational DVDs	2,055	21	2,480	1	
Entertainment videos	668	-97	17	0	0
Entertainment DVDs	7,371	17	8,647	4	3
Total Adult Video	11,800	-6	11,144	6	4
TOTAL ADULT COLLECTION	202,247	0	201,573	100	64

ADULT COLLECTION MONTHLY ACTIVITY	Items Held at start of AUG 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of AUG 2011
Reference books	3,515	14	189	-175	3,340
Nonfiction books	72,211	311	543	-232	71,979
Fiction hardback books	62,254	305	194	111	62,365
Fiction paperback books	25,410	58	196	-138	25,272
Large print books	5,075	20	5	15	5,090
Total Adult Books	168,465	708	1,127	-419	168,046
Total Adult Magazines (titles)	436	0	0	0	436
Total Adult Newspapers (titles)	19	0	0	0	19
Audiobooks on tape	1	0	0	0	1
Audiobooks on disc	2,290	69	6	63	2,353
Music CDs	19,542	83	51	32	19,574
Total Adult Audio	21,833	152	57	95	21,928
Educational videos	0	0	0	0	0
Educational DVDs	2,417	72	9	63	2,480
Entertainment videos	17	0	0	0	17
Entertainment DVDs	8,542	156	51	105	8,647
Total Adult Video	10,976	228	60	168	11,144
TOTAL ADULT COLLECTION	201,729	1,088	1,244	-156	201,573

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Children's Collection Detail

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CHILDREN'S COLLECTION	Items Held at end of AUG 2010	Percent Change	Items Held at end of AUG 2011	Percent of Child Coll AUG 2011	Percent of Total Coll AUG 2011
Reference books	1,501	-30	1,057	1	0
Nonfiction books	33,559	-5	32,024	40	10
Fiction hardback books	12,546	-7	11,653	15	4
Fiction paperback books	3,276	-23	2,509	3	1
Easy books	22,882	0	22,850	29	7
Baby books	1,487	7	1,584	2	1
Total Children's Books	75,251	-5	71,677	90	23
Total Children's Magazines (titles)	62	0	62	0	0
Audiobooks on tape	260	-91	24	0	0
Audiobooks on disc	1,132	27	1,441	2	0
Music cassettes & CDs	1,181	6	1,246	2	0
Total Children's Audio	2,573	5	2,711	3	1
Educational CD-ROMs	705	-1	695	1	0
Educational videos	1,097	-85	163	0	0
Educational DVDs	988	22	1,207	0	0
Entertainment videos	1,320	-93	88	0	0
Entertainment DVDs	2,479	17	2,893	4	1
Total Children's Video	6,589	-23	5,046	6	2
TOTAL CHILDREN'S COLLECTION	84,475	-6	79,496	100	25

CHILDREN'S COLLECTION MONTHLY ACTIVITY	Items Held at start of AUG 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of AUG 2011
Reference books	1,056	2	1	1	1,057
Nonfiction books	32,455	112	543	-431	32,024
Fiction hardback books	11,639	69	55	14	11,653
Fiction paperback books	2,575	86	152	-66	2,509
Easy books	23,131	114	395	-281	22,850
Baby books	1,585	8	9	-1	1,584
Total Children's Books	72,441	391	1,155	-764	71,677
Total Children's Magazines (titles)	62	0	0	0	62
Audiobooks on tape	24	0	0	0	24
Audiobooks on disc	1,417	26	2	24	1,441
Music cassettes & CDs	1,244	6	4	2	1,246
Total Children's Audio	2,685	32	6	26	2,711
Educational CD-ROMs	696	0	1	-1	695
Educational videos	163	0	0	0	163
Educational DVDs	1,204	4	1	3	1,207
Entertainment videos	88	0	0	0	88
Entertainment DVDs	2,869	29	5	24	2,893
Total Children's Video	5,020	33	7	26	5,046
TOTAL CHILDREN'S COLLECTION	80,208	456	1,168	-712	79,496

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Archives Collection Detail

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ARCHIVES COLLECTION	Items Held at end of AUG 2010	Percent Change	Items Held at end of AUG 2011	Percent of Arch Coll AUG 2011	Percent of Total Coll AUG 2011
Books	15,841	0	15,848	47	5
Magazine titles (print and microfilm)	640	7	682	2	0
Newspaper titles (print and microfilm)	106	13	120	0	0
Microfilm, other (reels)	4,143	0	4,136	12	1
Microfiche titles	257	0	256	1	0
Maps	450	0	450	1	0
Photographs	11,277	0	11,277	33	4
Archival collections	430	0	430	1	0
Audio, spoken	348	-2	342	1	0
Audio music	65		65	0	0
Educational videos & DVDs	130	15	149	0	0
TOTAL ARCHIVES COLLECTION	33,687	0	33,755	100	11

ARCHIVES COLLECTION MONTHLY ACTIVITY	Items Held at start of AUG 2011	Items Added	Items Withdrawn	Net Change	Items Held at end of AUG 2011
Books	15,781	71	4	67	15,848
Magazine titles (print and microfilm)	681	1	0	1	682
Newspaper titles (print and microfilm)	120	0	0	0	120
Microfilm, other (reels)	4,141	0	5	-5	4,136
Microfiche titles	257	0	1	-1	256
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audio, spoken	342	0	0	0	342
Audio music	65	0	0	0	65
Educational videos & DVDs	149	0	0	0	149
TOTAL ARCHIVES COLLECTION	33,693	72	10	62	33,755

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Programs & PR Events

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PROGRAMS	Programs AUG 2010	Programs AUG 2011	Attendance AUG 2010	Attendance AUG 2011
Administration				
Presentations/talks	0	0	0	0
Library/department tours	0	0	0	0
Other	4	0	284	0
Total Administration Programs	4	0	284	0
Adult Services				
Presentations/talks	2	0	11	0
Library/department tours	0	1	0	10
School visits to library	0	1	0	30
Library visits to schools	0	0	0	0
Online catalog instruction	0	0	0	0
Music programs	0	0	0	0
Other	0	5	0	54
Total Adult Programs	2	7	11	94
Children's Services				
Presentations/talks	0	1	0	8
Library/department tours	0	0	0	0
School visits to library	0	3	0	47
Library visits to schools	0	5	0	411
Daycare/other visits to library	1	4	17	77
Library visits to daycares/other	0	1	0	25
Preschool Tales	4	4	145	199
Babies' Lap Time	12	11	675	654
Toddler Time	2	3	82	93
Write On!	0	0	0	0
Music programs	0	0	0	0
Other	10	14	213	340
Total Children's Programs	29	46	1,132	1,854
Archives				
Presentations/talks	0	0	0	0
Library/department tours	0	0	0	0
School visits to library	0	0	0	0
Genealogical/Historical Society	2	2	25	22
Genealogy classes	2	2	55	54
Other	0	0	0	0
Total Archives Programs	4	4	80	76
TOTAL LIBRARY PROGRAMS	39	57	1,507	2,024

PR EVENTS	PR Events AUG 2010	PR Events AUG 2011	Contacts AUG 2010	Contacts AUG 2011
Administration	0	0	0	0
Circulation	6	6	1,431	907
Adult Services	2	0	165	0
Children's Services	0	0	0	0
Archives	0	1	0	tv
TOTAL LIBRARY PR EVENTS	8	7	1,596	907

STAFF EDUCATION & TRAINING	AUG 2010	AUG 2011
Conferences (hrs)	0.00	40.00
Workshops / courses (hrs)	2.00	8.00
UFL in-service / webinars (hrs)	<u>2.00</u>	<u>45.00</u>
TOTAL HOURS STAFF CE & TRAINING	4.00	93.00

PROFESSIONAL ACTIVITY	AUG 2010	AUG 2011
State/national committee meetings (hrs)	0.00	0.00
LTLS meetings (hrs)	0.00	0.00
Local community meetings (hrs)	11.00	10.50
GSLIS mtgs / student interviews (hrs)	<u>1.00</u>	<u>4.00</u>
TOTAL PROFESSIONAL ACTIVITY	12.00	14.50

(excludes presentations, which are included with programs)

VOLUNTEER HOURS	AUG 2010	AUG 2011
Administration	0.00	0.00
Circulation	0.00	4.50
Adult Services	195.00	221.25
Children's Services	49.00	62.75
Archives	159.50	65.75
Acquisitions	13.25	30.00
Community service, Archives	108.25	98.00
Community service, other	<u>0.00</u>	<u>0.00</u>
TOTAL VOLUNTEER HOURS	525.00	482.25